



TURNING COMMUNITY DATA INTO ACTION
the insights you need for the impact you want



THE CHALLENGE

Communities face mounting pressures:

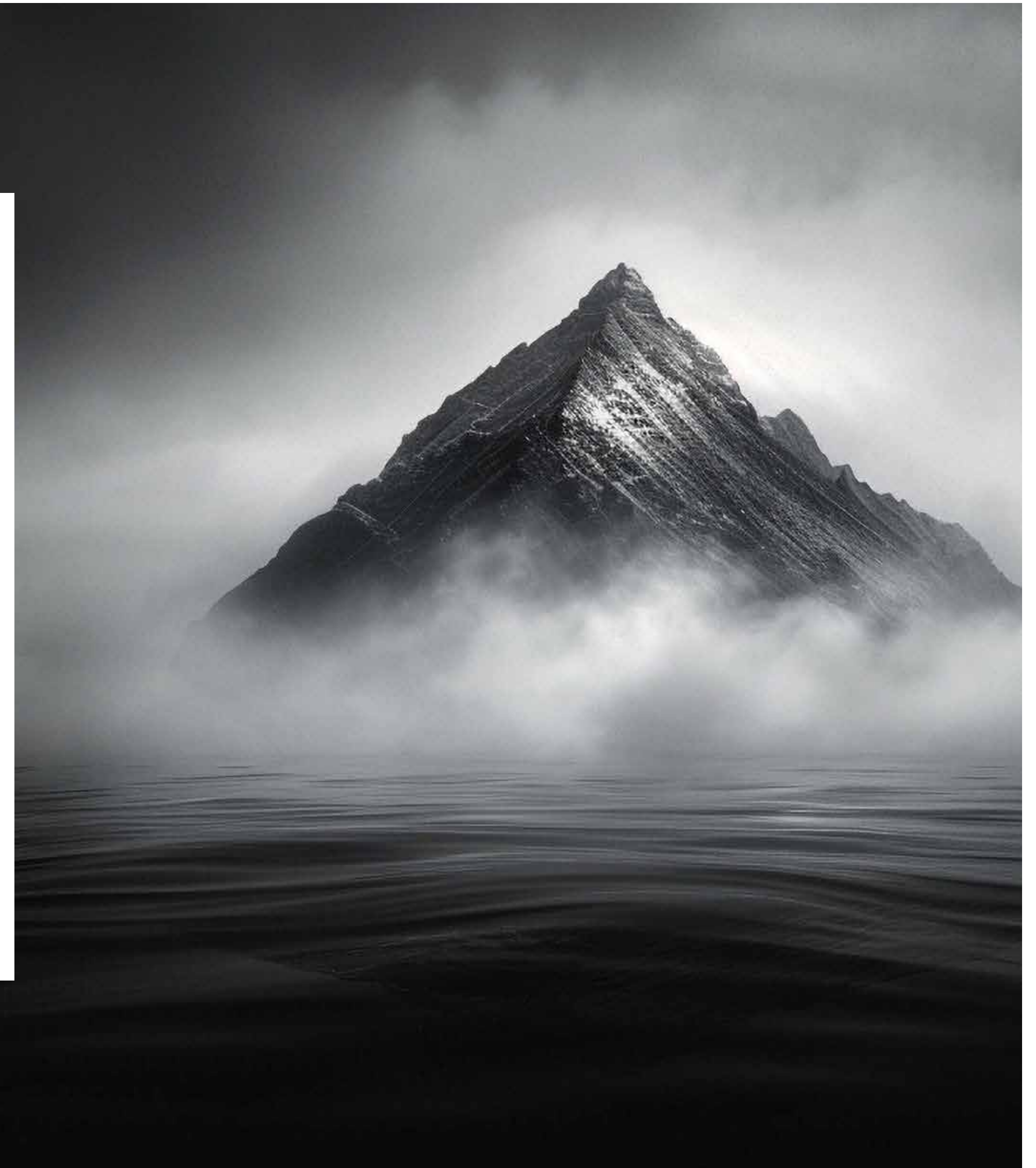
- Rising homelessness & mental health needs
- Cost-of-living crisis
- Limited government funding
- Increasing demand on nonprofits & volunteers

City leaders often lack comprehensive data on these community efforts.

THE UNTAPPED ASSET

Nonprofits, voluntary groups, and faith organizations:

- Provide frontline services where government reach is limited
- Respond rapidly in crises
- Hold deep local trust and networks
- Operate with limited visibility and recognition





OUR SOLUTION

The Citylytics Community Survey + Interactive Dashboard

- Captures activity and impact of nonprofits & faith groups
- Showcases community achievements
- Identifies pressing needs and service gaps
- Strengthens partnerships across sectors
- Provides evidence for new funding opportunities

WHAT LEADERS GAIN



01



Better Service Delivery

Data-driven decisions improve efficiency

02



Stronger Collaboration

Unite non-profits, government, & community leaders

03



Smarter Funding


Evidence that secures long-term support

04



Greater Accountability

Clear reporting of impact & outcomes



1

2

3

4

5

C'ITYLytics Survey

Welcome to the CITYlyticsSurvey. Please answer all questions as completely as possible. This survey will take 30-60 minutes to complete. We recommend having the following types of information prepared before beginning:

Basic information about your church or organization, the types of community services your organization has provided in the past 12 months, details about each service including volunteer and paid hours dedicated, and any community partnerships your organization has been involved with.

Estimates of the information asked for in the survey will be enough.

To begin, please tell us about yourself:

<input type="text" value="First Name"/>	<input type="text" value="Last Name"/>
<input type="text" value="email@domain.com"/>	<input type="text" value="Phone Number"/>

Next

DASHBOARD IN ACTION

- Real-time, interactive visualization of community data
- Accessible insights for policymakers, funders, and residents
- Easy-to-share reports to build public trust



DASHBOARD IN ACTION

- Real-time, interactive visualization of community data
- Accessible insights for policymakers, funders, and residents
- Easy-to-share reports to build public trust

WHY IT MATTERS FOR CITIES



- Informs policy with real-world insights
- Celebrates and amplifies community achievements
- Builds resilient, inclusive cities
- Demonstrates leadership commitment to all sectors of society





PARTNER WITH CITYLYTICS

Understand your community's full story
Mobilize hidden networks of support
Deliver smarter, more sustainable solutions

Let's build stronger cities together.